

Privacy Policy

Last Updated: 1 Nov 2024

Ezdata Software (ABN: 399 562 586 44) ("we," "our," or "us") operates **autoservicehub.com.au** (the "Site"), providing software solutions for small to medium-sized automotive repair shops in Australia. This Privacy Policy explains how we collect, use, disclose, and protect your information in connection with our services.

1. Information We Collect

We collect various types of information in order to provide and improve our services to you. This may include:

- **Personal Information:** Name, business name, contact information (phone number, email address), and ABN for verification and communication.
- **Business and Financial Information:** Details about your business operations, including customer records, vehicle data, purchase history, inventory details, invoicing information, and payment details.
- **Usage Data:** Information about how you interact with the Site and our software, including IP addresses, browser types, device information, and pages visited.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to improve user experience, track usage patterns, and tailor content. You may adjust your browser settings to refuse cookies, although this may impact functionality.

2. How We Use Your Information

We use the information collected to:

- Provide, operate, and maintain the Site and our software services.
- Enable functionalities such as customer, vehicle, purchase, and inventory management, as well as invoicing, payments, and email communication.
- Communicate with you regarding updates, support, or other relevant business matters.
- Improve our services by analyzing usage data and user feedback.
- Comply with legal obligations and enforce our Terms and Conditions.

3. Sharing and Disclosure of Information

We do not sell or rent your information to third parties. However, we may disclose your information under the following circumstances:

- **Service Providers:** We may share information with third-party vendors who perform functions on our behalf, such as data storage, payment processing, or customer support.
- **Legal Compliance:** We may disclose information if required by law or in response to valid legal processes, such as a subpoena or court order.
- **Business Transfers:** If our business is sold, merged, or transferred, we may transfer your information to the new entity as part of the business continuity process.

4. Data Security

We take data security seriously and implement appropriate technical and organizational measures to protect your information. However, please be aware that no data transmission over the internet or storage system is completely secure.

5. Accessing and Updating Your Information

You may access, update, or delete your personal information through your account settings or by contacting us at contact@autoservicehub.com.au. We will make reasonable efforts to respond to your requests in a timely manner.

6. Third-Party Links

Our Site may contain links to other websites that are not operated by us. We are not responsible for the content or privacy practices of these third-party sites, and we encourage you to review their privacy policies before interacting with them.

7. Children's Privacy

Our Site and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware of such information, we will take steps to delete it.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this policy periodically to stay informed about how we protect your information.

9. Contact Us

For any questions about this Privacy Policy or our data practices, please contact us at:

Ezdata Software

ABN: 399 562 586 44

Email: contact@autoservicehub.com.au

Website: <https://autoservicehub.com.au>